



PROFILE



design factory india



facebook.com/dfindia 

@designfactoryindia_dfi 

mail@designfactoryindia.org 

www.designfactoryindia.org 

+91 120 46 40 300 

ABOUT DFI

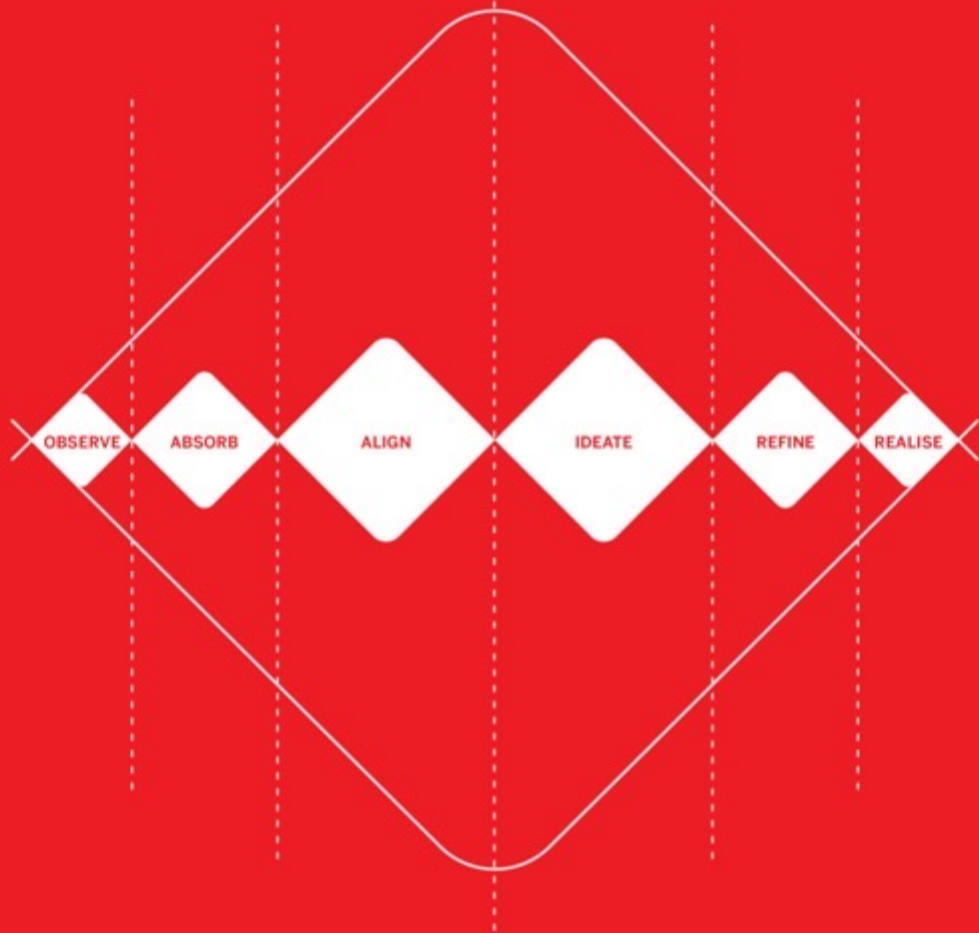
Design Factory India is an extensive studio providing nationwide design and project management services. The firm operates through its offices in Noida, Mumbai, and Lucknow. DFI also indulges in giving food for thought with initiatives such as the travelogue called 'dtours', the podcast 'dtalks', and product development workshops exclusively curated for students and professionals. These interventions provide insights into stimulating expeditions and conversations based on design, architecture, and industry practices.

**WE
STRATEGISE &
CREATE**

**EXPERIENTIAL +
NARRATIVE SPACES**

WHAT WE DO

End-user experience is at the heart of everything we undertake! Our close-knit team of spatial designers, architects, and visualizers inspect all projects with an integrated approach to responsible design. We provide strategically devised solutions for projects based on scale, greenfield to brownfield, and typologies such as architecture, interiors, conservation, branding, and communications.



HOW WE WORK

We start with a series of expressions such as what, why, who, and how! What is the narrative?

Why do we need to design a particular intervention? Who will be the end-user? How will the tackled processes bring shape the experience? Precisely, the intent is to guise a better world.

Our process-based approach undergoes research and analysis, conceptualization, detail design, and execution.

DFI believes in solutions that uproot issues, analyze problems from all angles, and apply design thinking that is refreshingly creative and rational. We seek to create meaningful experiences that can be registered consciously through actual usage or subconsciously through end-users' emotional responses.

REACH



100 PROJECTS
15 IN PROGRESS
85 EXECUTED



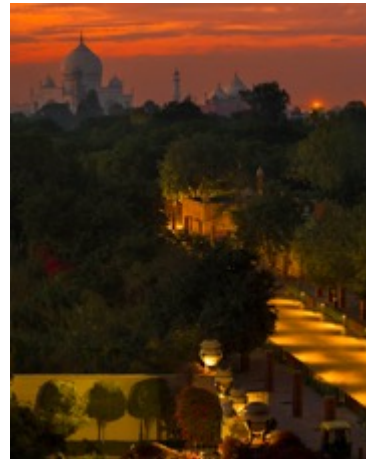
TYPOLOGIES



MUSEUMS +
EXHIBITIONS



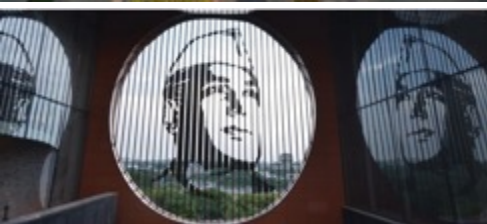
INTERIOR +
ARCHITECTURE

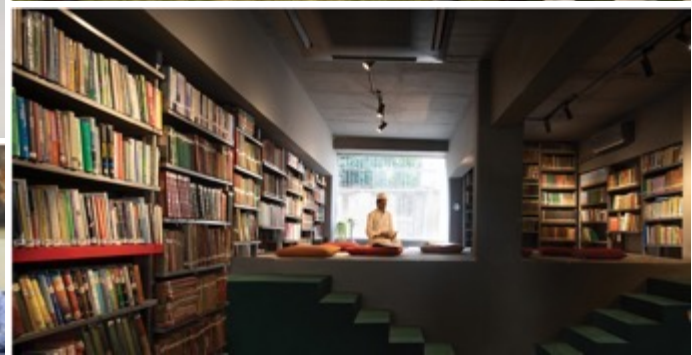
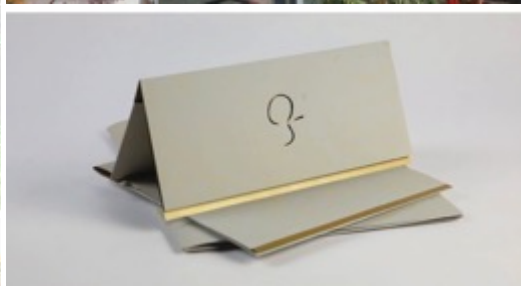
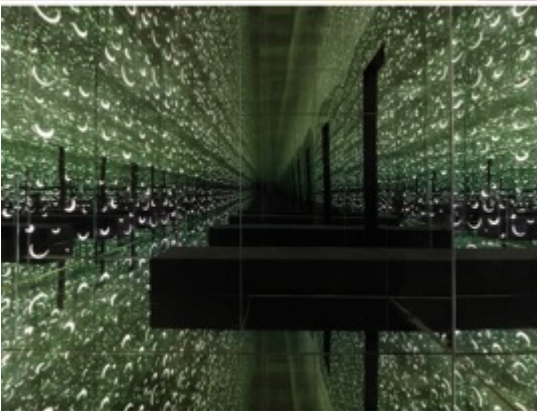


URBAN DESIGN +
HERITAGE



BRANDING +
COMMUNICATION





EXPERTISE



CONSERVATION



SERVICES



EXECUTION



LIGHTING



PROJECTION MAPPING



FILM & VIDEO

EXPERTISE



GRAPHICS



CURATION



MEDIA & INTEGRATION



RESEARCH & CONTENT



INSTALLATION



OPERATIONS & MANAGEMENT

MUSEUMS + EXHIBITIONS

RED FORT CENTRE

RED FORT, NEW DELHI

Designed under the Monument Mitra (adopt a heritage) scheme, the project Red Fort Centre, embraces conservation practices and preservation of historical narratives within a contemporary context. The interactive installations and immersive experiences take the visitors through the life and culture of the fort.

AREA

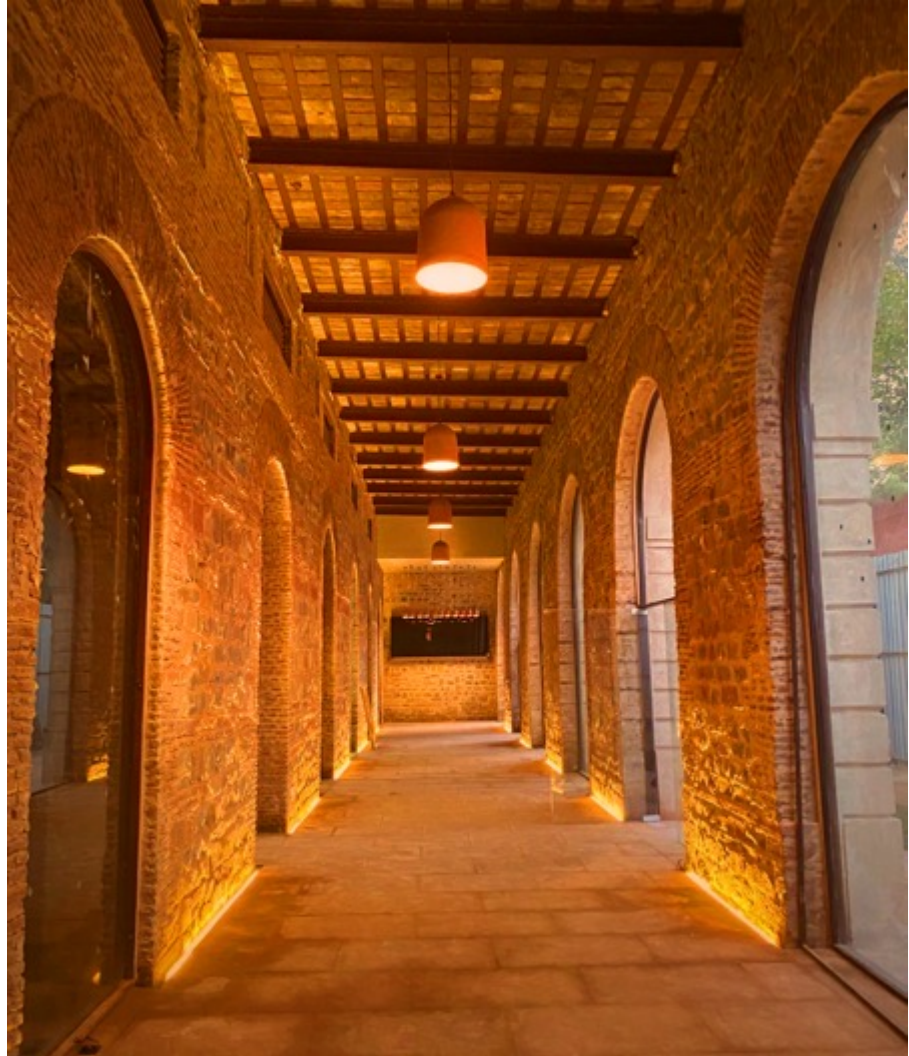
25,000 sqft

CLIENT

DALMIA BHARAT

YEAR

April 2021











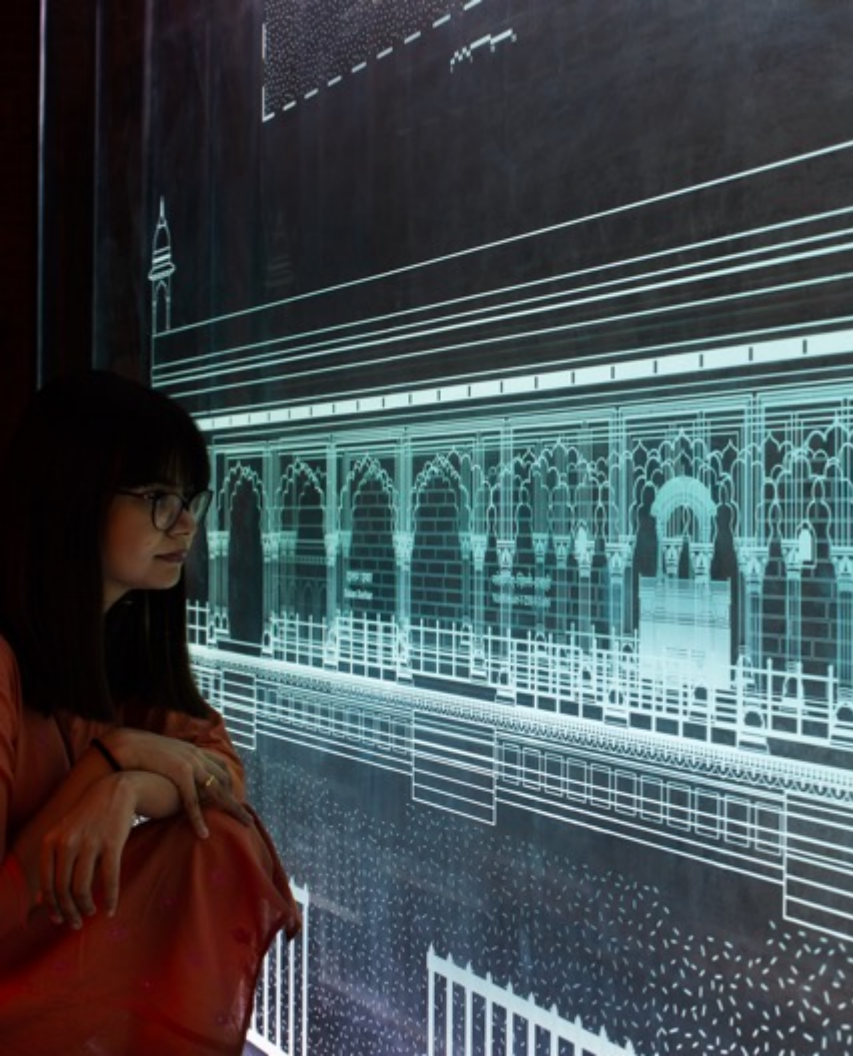














MUSEUM OF SOCIALISM

GOMTI NAGAR, LUCKNOW

The state-of-the-art museum located in Lucknow is a tribute to the life, works, and ideals of the Indian Independence activist and political leader, Jayaprakash Narayan. The spatial journey makes the visitors traverse through a funnel of chronological and thematic narratives that absorb the information with interactive reflections in the continuum of concrete experiences.

AREA

50,000 sqft

CLIENT

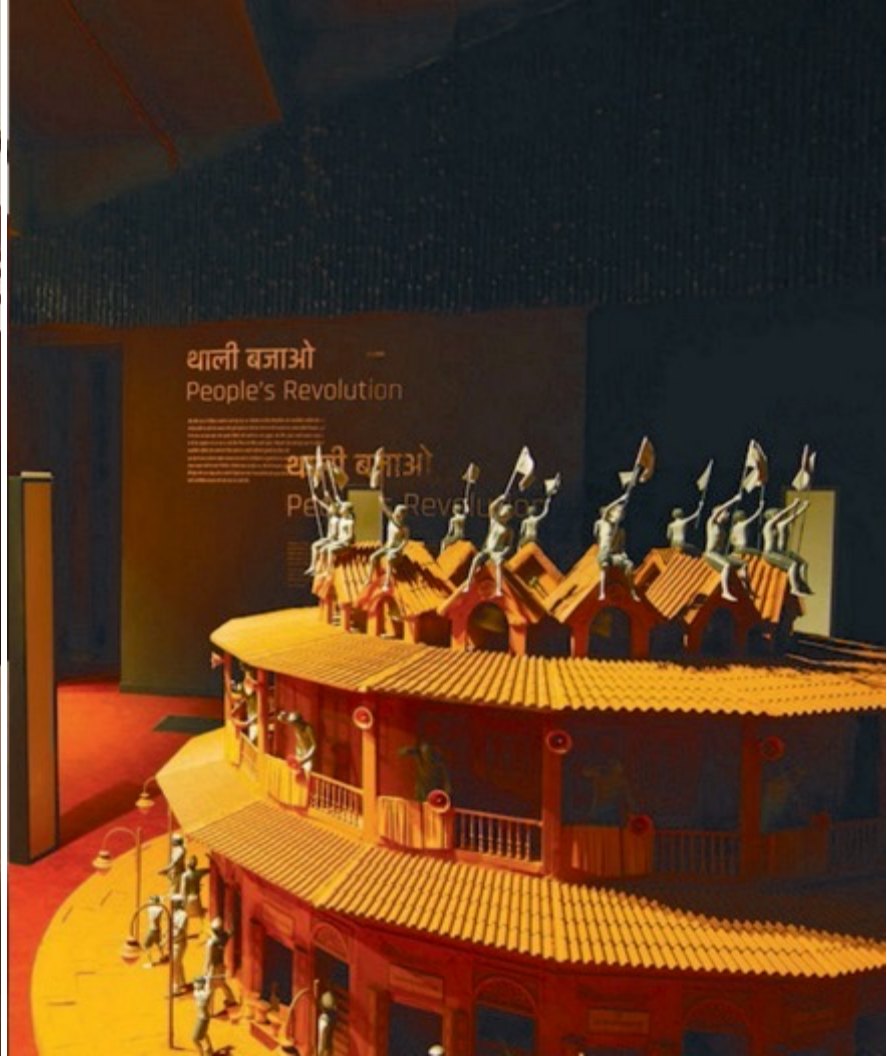
LUCKNOW
DEVELOPMENT
AUTHORITY

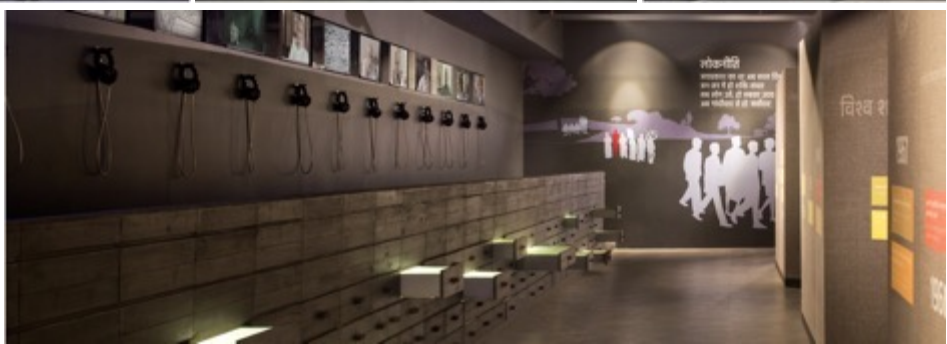
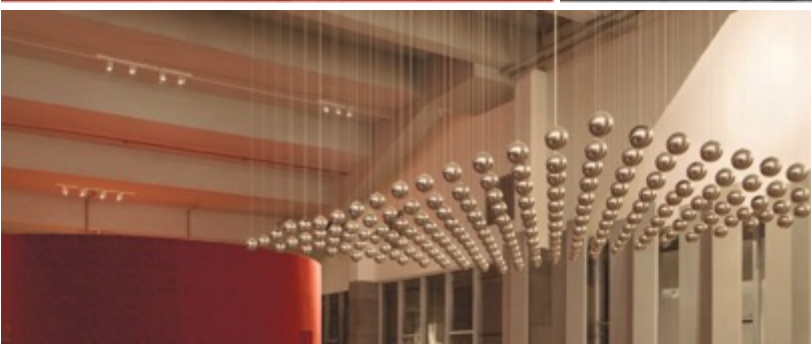
YEAR

2016









JAMIAT ULAMA-i-HIND MUSEUM

ITO, NEW DELHI

Jamiat Ulama-i-Hind (JUH) is one of the principal organizations of Islamic scholars who have constantly been working to promote the ideals of freedom, secularism, anti-terrorism, and humanity. Commemorating the organization's 100 years, the design interventions, spatial planning, and experiential journey formulate strong narratives that are recognizable, peculiar, and have an open identity.

AREA

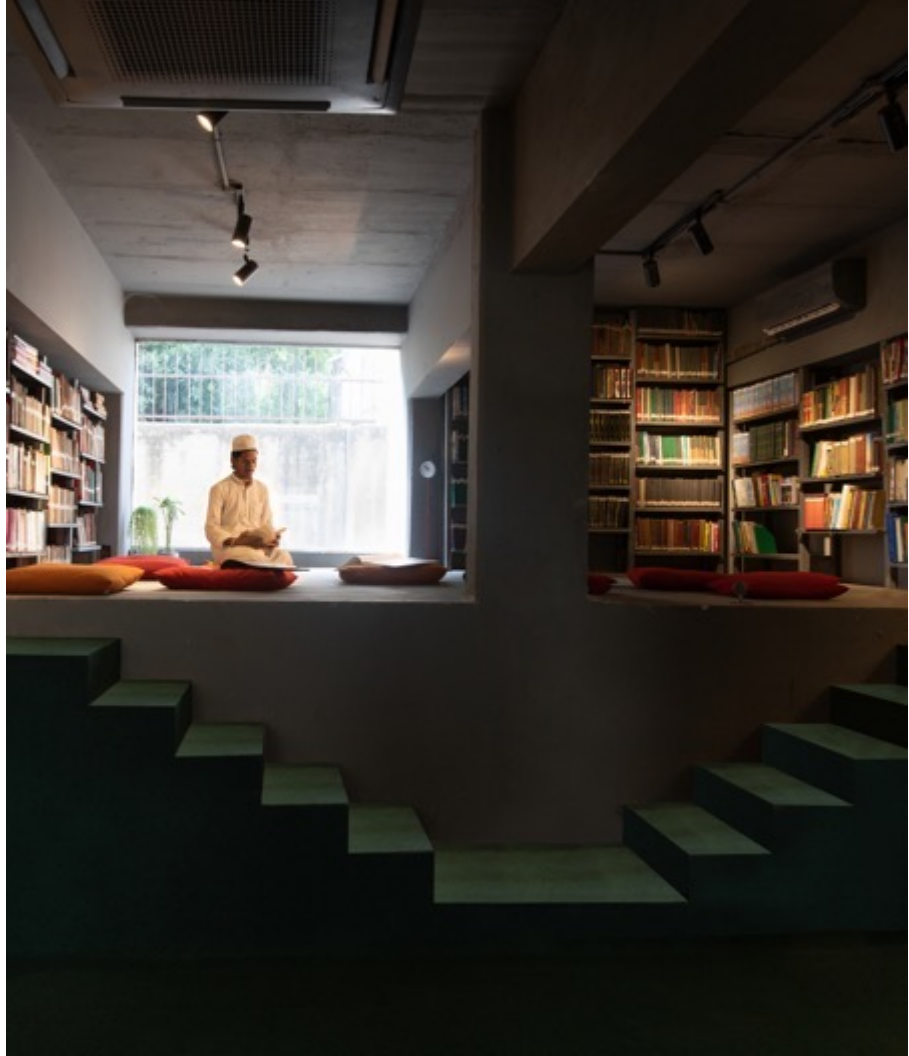
10,000 sqft

CLIENT

JAMIAT
ULAMA-i-HIND

YEAR

2019







NIRBHIK SUBHAS MUSEUM

VICTORIA MEMORIAL, KOLKATA

'Nirbhik', meaning Fearless, is the national sentiment used to define the great Political Leader of India, Subhash Chandra Bose. The museum commemorates Bose on his 125th birth anniversary, with 125 questions concluded in 125 anecdotal records, antiques, digital artefacts, and captivating scenography that will stealthily take back the visitors in time to retreat with the eternal messages by Bose.

CLIENT

VICTORIA
MEMORIAL

YEAR

JANUARY,
2021





How does
Netaji reflect
in you?

What about
Netaji inspired
you the most.



// This is
Subhas
Chandra Bose
speaking to
you over the
Azad Hind
Radio //

"The hour of India's
salvation is at hand,
India will never rise and
break the chains of
servitude that have
bound her so long."



// আজাদ
হিন্দ রেডিও
যেঁকে
আমি
সুভাষ
বলছি //

"ভাৰতবাসীকে মুক্তিৰ কাল
সন্মুখীন হোৱাত ইয়াৰ
ক্ষণিক ভাৰত জীৱ জোঁতাৰ
যেঁকে ভাৰত হিন্দু হিন্দু
জোঁতে তেঁকে বিপ্লৱকালী"

—Subhas Chandra Bose, 1944



১৯৪৪
১৯৪৫



NATIONAL MUSEUM

RED FORT, NEW DELHI

The National Museum at Red Fort, Delhi, will sheathe the oldest and most prestigious artefacts. Anticipated to be Asia's most significant arms and armour museum, it will showcase precious collections like the legendary shield of Maharana Sangram and the sword of Tipu Sultan. The project culminates in deep research and analysis, conservation practices, architectural development, engineered showcases, and theatrical experiences through prudent use of technology.

AREA

1,10,000 sqft

CLIENT

NATIONAL
MUSEUM

YEAR

ONGOING





BOSE AND INDIAN NATIONAL ARMY MUSEUM

RED FORT, NEW DELHI

The museum demonstrates 'Netaji' Subhas Chandra Bose's prominence in the nation's independence movement against British rule and the formation of the Indian National Army (INA) under his leadership. It's location at a renovated barrack within Red Fort premises, which had historically hosted INA's infamous trials, makes the project all the more emotionally overwhelming with nationalistic rhetoric.

AREA

40,000 sqft

CLIENT

ARCHAEOLOGICAL
SURVEY OF INDIA

YEAR

2018





FIRST WAR OF INDIAN INDEPENDENCE 1857 MUSEUM

RED FORT, NEW DELHI

Located at one of the renovated barracks at Red Fort, the museum memorialized India's first war of independence in 1857. The museum showcases well-researched stories related to various events, personalities, key locations, and centres of the uprising.

AREA

40,000 sqft

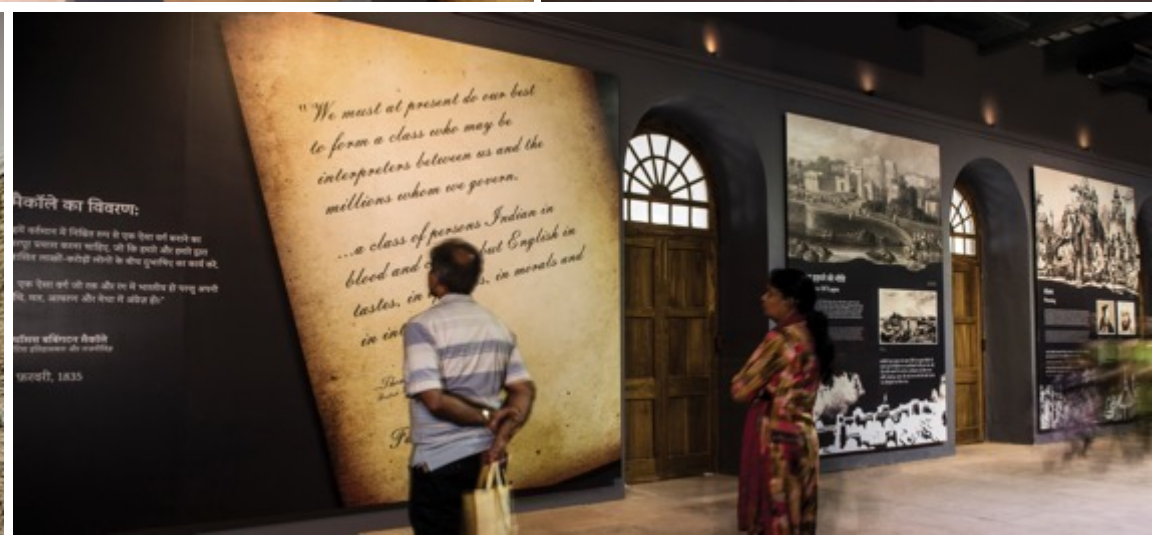
CLIENT

ARCHAEOLOGICAL
SURVEY OF INDIA

YEAR

2018





THE PATHFINDERS

NMML, NEW DELHI

The exhibition space at Nehru Memorial Museum in Delhi celebrates the prominent past prime ministers and famous Indian leaders, Shri Atal Bihari Vajpayee and Shri PV Narasimha Rao. The exhibition throws light on the various events, speeches, and archives that mark the two maestros' era through installations such as shadow sculpture, infographic panels, augmented reality and holographic projections.

AREA

10,000 sqft

CLIENT

NEHRU MEMORIAL
MUSEUM AND
LIBRARY

YEAR

2017





AGRA MUSEUM

AGRA, UTTAR PRADESH

In collaboration with ATELIER BR CKNER, the project will act as a core cultural impression for both international and local visitors. Exhibits exploring the City's diverse history, prized architecture, and rich cultural heritage will offer a wide range of perspective for the visitors to share their impressions of Agra, the city of Taj Mahal and reflect upon her beautiful facets in a centralized place.

AREA

2,56,181 sqft

CLIENT

NATIONAL
MUSEUM

YEAR

ONGOING





INTERIORS + ARCHITECTURE

WOOD HOUSE

NOIDA, UTTAR PRADESH

The Woodhouse adopts a world-class model of design, muted theme, and subtle materiality. The combination of wood, glass, ingress of abundant natural light, and blended furniture in a rich-landscape setting conjures up profundity. The project reaps Pine Wood's power to ramp up everything; the structure, the walls, furniture, doors, and even the bathtub!

AREA

40,000 sqft

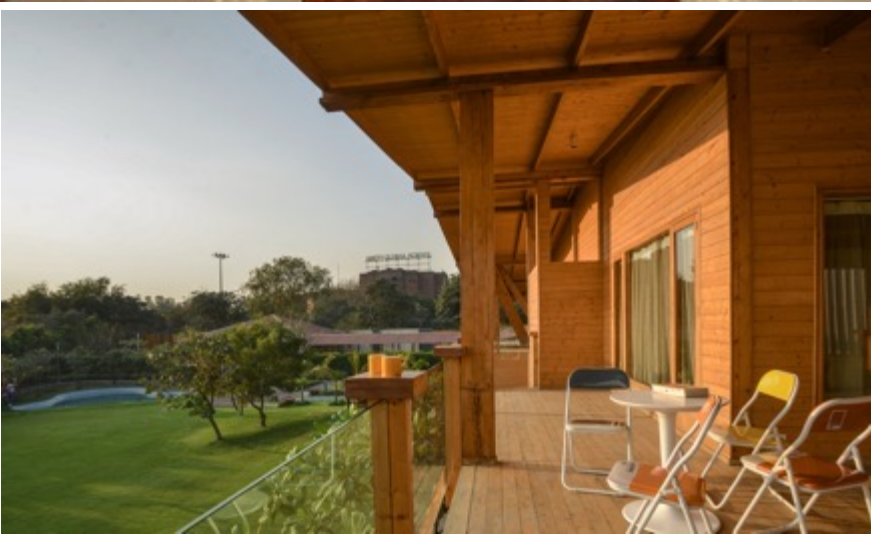
CLIENT

PRIVATE

YEAR

2014





IRSDC OFFICE

AJMERI GATE, NEW DELHI

The office's strategic experiential design for IRSDC elicits minimal, contemporary and uncluttered spaces. The client's work inspired the drive that established the fundamental concepts and curated a distinct theme. The sophisticated elements, finishes, ingress of daylight and artwork create a working environment conducive to the employees' brand ethos and productivity and wellness.

AREA

30,000 sqft

CLIENT

INDIAN RAILWAY
STATION
DEVELOPMENT
CORPORATION

YEAR

2019









MENTOR GRAPHICS

SECTOR 142, NOIDA

Demonstrating the complexity of the cutting-edge nature of software technology, the design strategy at Mentor Graphics presents positive distractions through a customized environmental graphic design, sculptures, and feature wall installations.

AREA

2,00,000 sqft

CLIENT

MENTOR
GRAPHICS

YEAR

2018







By freedom i mean,
all round freedom

-Subhas Chandra Bose



CNS HOSPITAL

PATNA, BIHAR

The branding and identity of the CNS Hospital, Patna, is an outcome of in-depth preliminary research and analysis. The articulated design language reflects the curation of logos, signage, colors, and materiality. For instance, the logo design combines the 'cross' and an abstract image of the 'brain' to embark on the brand's identity.

AREA

40,000 sqft

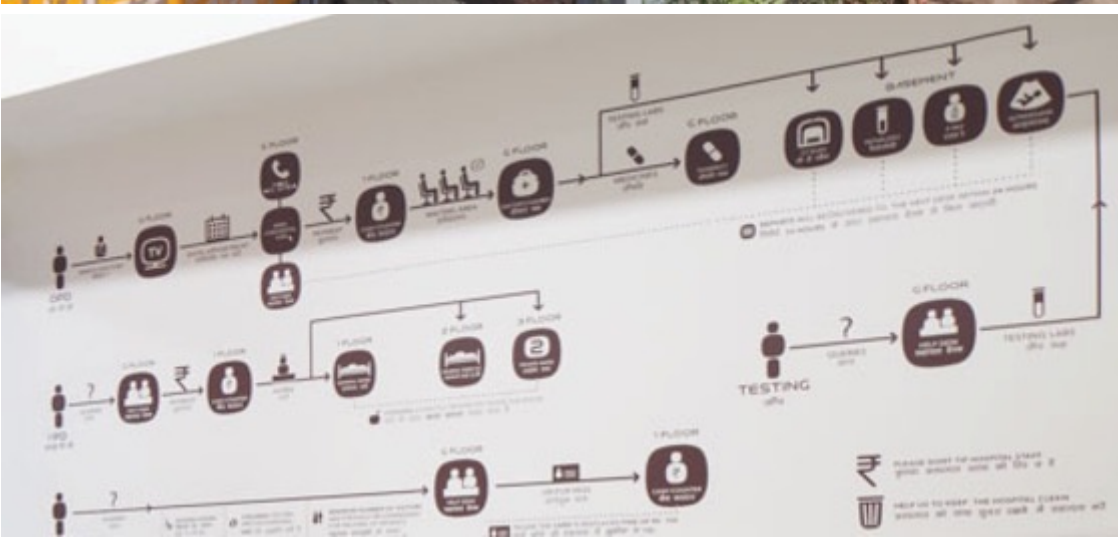
CLIENT

CNS HOSPITAL

YEAR

2013





**URBAN +
HERITAGE**

TAJ GANJ

AGRA, UTTAR PRADESH

The scheme extends from the Western Gate Road of the Taj Mahal to Fatehabad Road's Eastern gate. Taj Ganj's urban redevelopment project stands at the confluence of distinct urban interventions; commercial, institutional, parks, bazaars, historically built fabric and slum settlements. The strategic planning and branding approach creating a distinct signage design aimed to upgrade the street character and infrastructure, encouraging non-motorized mobility and bringing a radical shift in the city's visual texture.

AREA

53,51,666 sqft

CLIENT

AGRA
DEVELOPMENT
AUTHORITY

YEAR

2016







HUSSAINABAD

LUCKNOW, UTTAR PRADESH

The 1.3 km long Heritage Walk amidst the old town of Husainabad creates a city theatre experience. The pedestrian-friendly public space advances an abstract visual connection between open space and the historic built fabric integrated by parallel paving. The minimal design interventions elaborated with an explicit formal language have transformed the existing urban conditions' civic aspects.

AREA

26,13,600 sqft

CLIENT

LUCKNOW
DEVELOPMENT
AUTHORITY

YEAR

2017



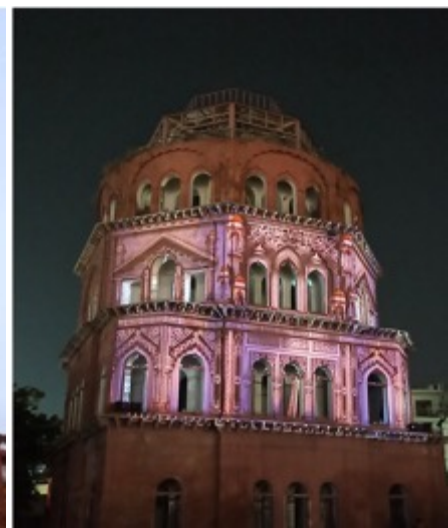
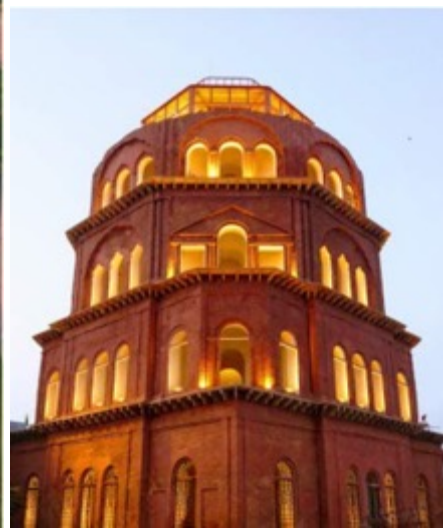


BEFORE



AFTER







GATEWAY OF INDIA

MUMBAI, MAHARASHTRA

The projection mapping experience at the Gateway of India transformed the iconic monument into a giant screen. Inaugurated on 15th August 2017, the 45 minutes long laser show unfolded some story of the city. It attracted thousands of spectators eager to be enthralled by dynamic visuals inspired by the people of Mumbai and colorful lasers.

AREA

3,984 sqft

CLIENT

MAHARASHTRA
TOURISM

YEAR

2017

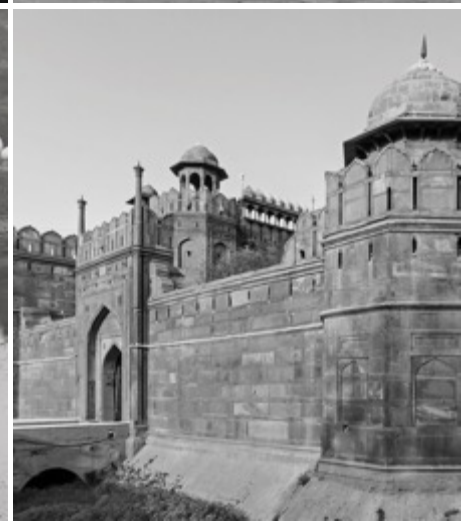




ICONIC SITES

TAJ MAHAL, RED FORT,
QUTUB MINAR, FATEHPUR SIKRI

Taj Mahal, Red Fort, Qutub Minar & Fatehpur Sikri are the iconic sites identified by India's Government to be upgraded into world-class tourist destinations and boost its tourism influx. In this regard, DFI suggested measures and drafted development plans that will serve as a model for redefining various tourism sites' experiential design.



CLIENT

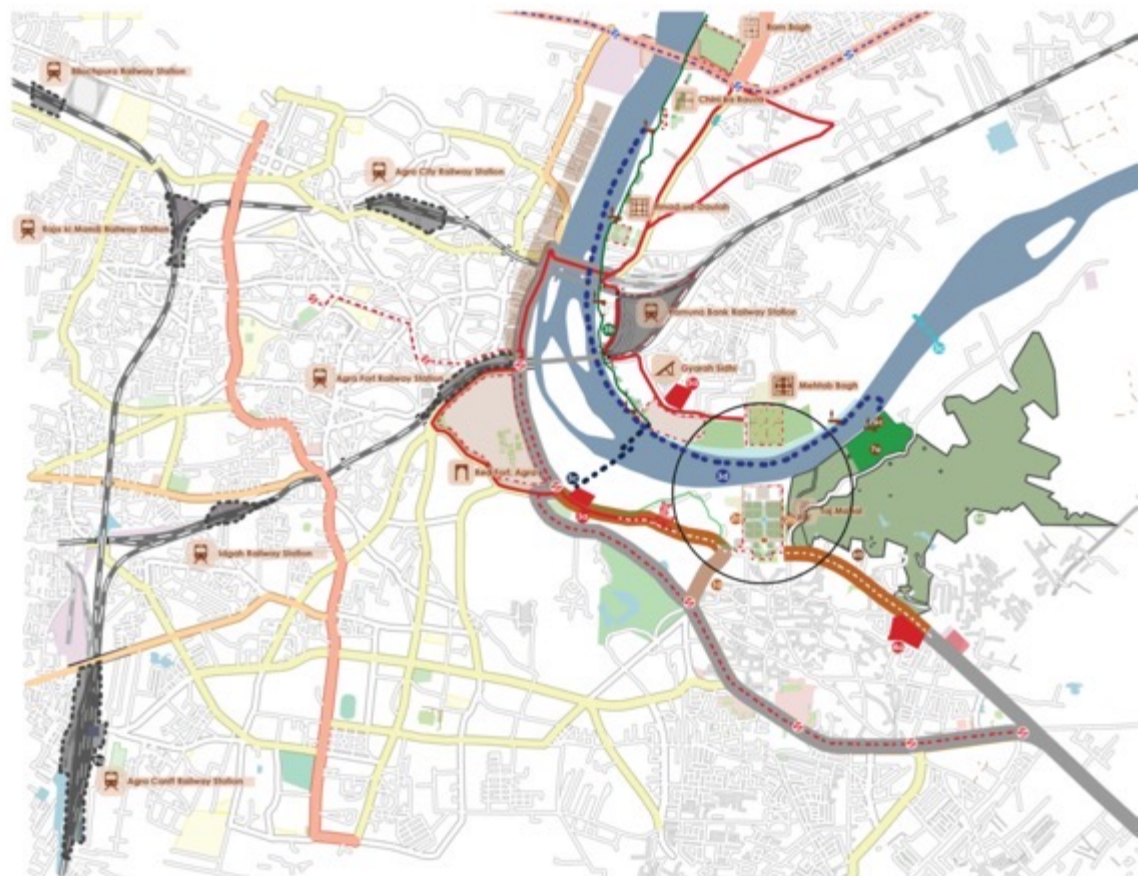
MINISTRY OF
TOURISM

YEAR

2019

Taj Mahal

-  1a- Redevelopment road of the connectivity from Metro to Taj Mahal
-  2a- Taj museum
-  2b- Interpretation centre
-  3a- Proposed Hop on Hop off Bus Route
-  3a- Proposed Hop on Hop off Bus Stand
-  3b- River Front Walk
-  3c- Pontoon Bridge
-  3c- Rubber Dam
-  3d- Boat Trail
-  4a- Taj Orientation Centre
-  5a- Artisan Centre
-  6a- Taj Nature Walk
-  6b- Upgradation of ticketing counter
-  6c- Boat Trail drop off
-  7a- Biodiversity Park
-  7b- Interpretation Centre
-  7c- Watch Tower
-  7d- Open Air Theatre
-  8a- Redevelopment of Agra Cantt Railway Station (In pipeline)
-  Metro Station Phase 1
-  Metro Station Phase 2



BRANDING + COMMUNICA- TIONS

FIKR BOOK

NEW DELHI

'Fikr' was a pioneering design project and a profound manifesto. As a metaphor for the new stance taken on the sensitive subject of faith in Islam, the book narrates its true essence and leadership role in communicating its tenets. The book's subject matter is based on human perceptions, and thus the narration is subjective and easy to comprehend.

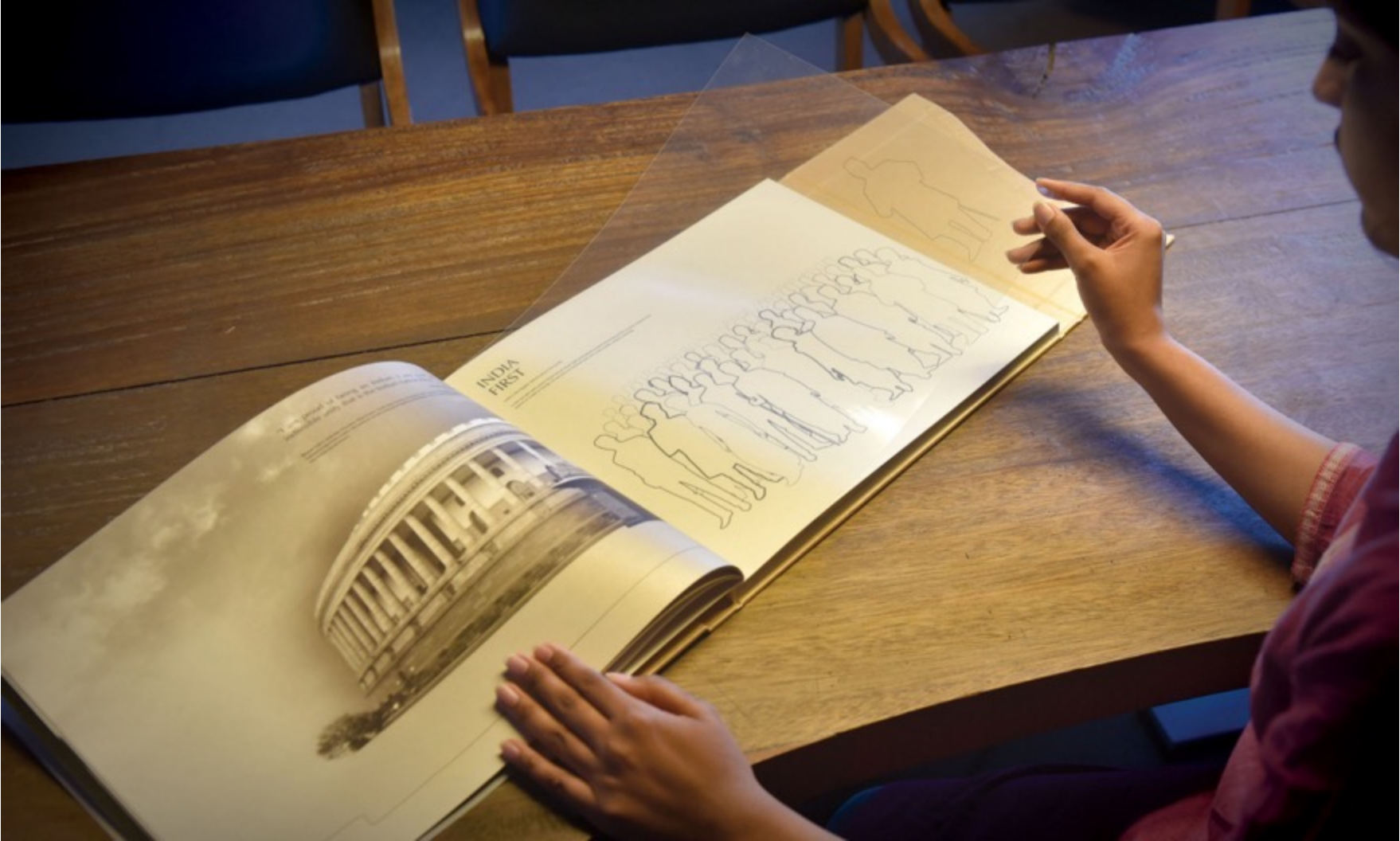
CLIENT

JAMIAT
ULAMA-I-HIND

YEAR

2017





HOUSE OF BACHCHAN

MUMBAI, MAHARASHTRA

Amitabh Bachchan's distinctive appeal is a sinuous merge of great actors and a lineage of scholars, poets, and social activists. Strong affection for their ancestors shaped the narrative of the elegant design of the stationery for Bachchans. The typeface is reminiscent of the family name adopted by Shri. Harivansh Rai as his nom de plume. While the combination of muted shades and bright gold makes visual impressions of simplicity and sophistication that the family has inherited from their predecessors.

CLIENT

HOUSE OF
BACHCHAN

YEAR

2017





2000 2001 2002 2003 2004



AGRA CITY BRANDING

UTTAR PRADESH

Our multi-layered identity for the city of Agra, deeply rooted in symbology, is perceptible and reinvigorates the city's urban built fabric and cultural glory. One of a kind, the project is a movement that embraces the diverse populace of Agra. The curation of the 'Mera Agra' campaign, the logo design, and the dynamic visual branding in collaboration with Fabrique has been adopted from the letter 'A,' marking the city's existence from the beginning to eternity.

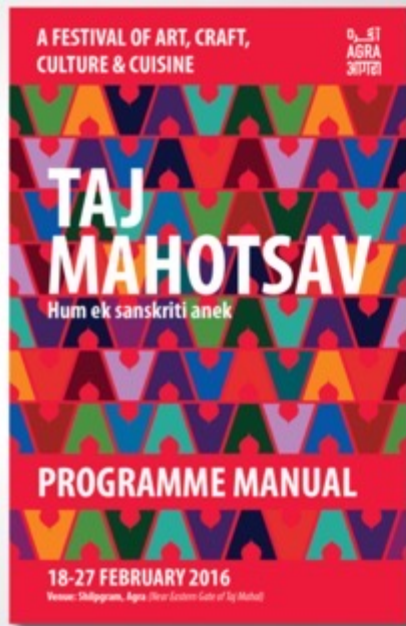
CLIENT

AGRA
DEVELOPMENT
AUTHORITY

YEAR

2015





the letter 'a' has been used as a visual identity for the city along with its most iconic symbol – the taj mahal, unified into a simple, effective and unmistakable symbol that captures the essence of agra.

it all starts with an A
the first letter of the english
alphabet
the sign of a winner,
the best student in a class
the letter formed by two edge poles,
supporting a bridge.
the first and the last letter of the
word agra,
thus the beginning and
the end of the epic story of agra.

LUCKNOW CITY BRANDING

LUCKNOW

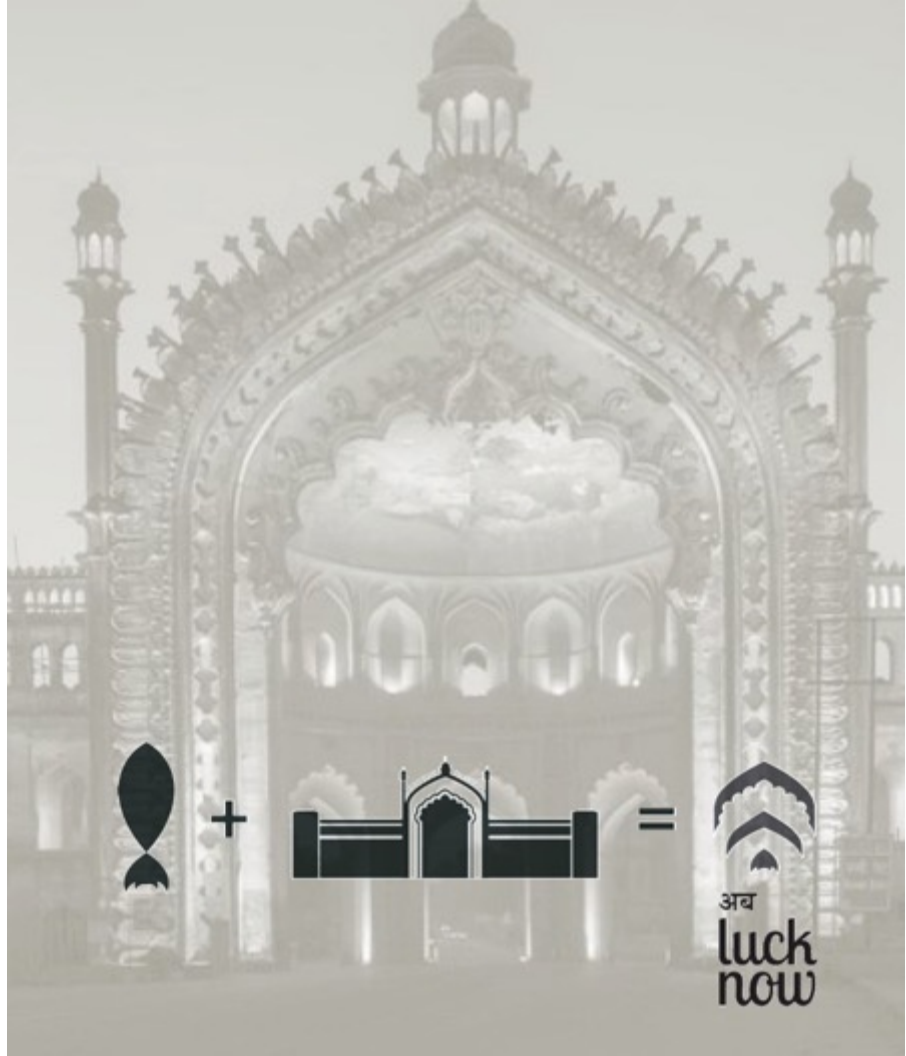
The city of Lucknow needs no introduction, logo, or emblem, but suppose one has to give it a symbol! In that case, one cannot forget the grand gateway, Rumi Darwaza. Combining this Nawabi architectural marvel's vector image and its twin fish motifs, DFI has designed the new logo and, eventually, the branding of 'Now-Lucknow' or 'Luck-now.'

CLIENT

LUCKNOW
DEVELOPMENT
AUTHORITY

YEAR

2016



craft
connect
my

luck now

Awadh Shilp Gram

The twenty-acre Awadh Shilpgram with nearly two-hundred craft shops-some air conditioned, an auditorium, workshop spaces and food courts with stalls serving cuisine, has an elliptical farm that enables a smooth corner-free circulation.



develop now  socialism now
my lucknow



museum of socialism
jayaprakash narayan interpretation centre



**LUCKNOW
DEVELOPMENT
AUTHORITY**

VARANASI CITY BRANDING

VARANASI, UTTAR PRADESH

Owing to the importance of cultural, religious, and tourism, the 88 Varanasi Ghat chain on the holy Ganga banks has been identified as a vital site for undertaking outdoor experience development under the Varanasi Smart City scheme. The scheme's design will provide a uniform visual identity to the visitors to perceive the untold stories and know the protagonists. The Varanasi city logo captures the essence of the city and its tangible and intangible heritage. The walks on the ghats of majestic Ganga steps and past the temples constitute a journey that unfolds in multiple layers. The logo reflects this journey through the ghats, history, culture, religions, and philosophy, leading to self-discovery.



LENGTH

7.1 KM

CLIENT

VARANASI
SMART CITY
LIMITED

YEAR

ONGOING



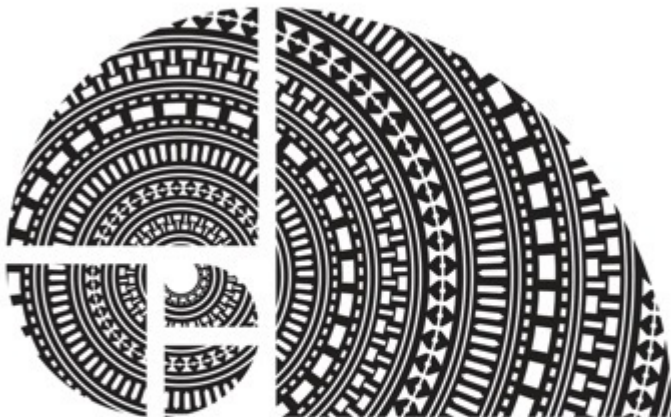
≡ discover yourself



ARTHSHILA

PATNA, BIHAR

Arthshila is a vibrant and dynamic new hub of art, music, literature, and culture. It sits at Patna city's heart and perhaps is the most prominent destination for artists from all over the country and fields. DFI has crafted this exhibition and performing art center's branding by amalgamating symbolism from various streams, all integrated into a golden triangle. Furthermore, the branding experience continues in website design and stationery items such as postcards, envelopes, letterheads, pencils, stamps, etc.



अर्थशिला

CLIENT

TAKSHILA
INSTITUTE

YEAR

2015



CLIENT



AGRA DEVELOPMENT
AUTHORITY



GOVERNMENT OF
MAHARASTRA



KANPUR DEVELOPMENT
AUTHORITY



MENTOR GRAPHICS



ARCHEOLOGICAL
SURVEY OF INDIA



NEHRU MEMORIAL
MUSEUM & LIBRARY



NOIDA DEVELOPMENT
AUTHORITY



LUCKNOW DEVELOPMENT
AUTHORITY



UTTAR PRADESH RAJKIYA
NIRMAN NIGAM LTD.



INTEX



AMERICAN
EXPRESS



MINISTRY OF
CULTURE



INDIAN RAILWAY STATION
DEVELOPMENT CORPORATION



GOVERNMENT OF
GUJARAT



GUJARAT STATE DISASTER
MANAGEMENT AUTHORITY



COLDWELL BANKER
RICHARD ELLIS



NATIONAL MUSEUM
INSTITUTE



VARANASI DEVELOPMENT
AUTHORITY



TAKSHILA



AMITABH BACHCHAN



UTTAR PRADESH HOUSING &
DEVELOPMENT AUTHORITY

COLLABORATIONS



ARCHOHM

David
Chipperfield
Architects

DAVID CHIPPERFIELD



JAMIA ULAMA - I - HIND
ITO



DALMIA GROUP



THE DESIGN VILLAGE



KLYNVELD PEAT
MARWICK GOERDELER



CUSHMAN &
WAKEFIELD

CRUSHMAN AND
WAKEFIELD

CBRE

COLDWELL BANKER
RICHARD ELLIS



ERNST & YOUNG
GLOBAL LIMITED



GOMAADS

INTERNATIONAL COLLABORATIONS

ATELIER BRÜCKNER 



ATELIER BRÜCKNER conceives and designs narrative architectures for brands, exhibitions and museums.

Project in collaboration: Agra Museum

Fabrique



Fabrique is a strategic design agency, specialised in service design, app development, e-commerce and website design.

Project in collaboration: Agra City Branding


Aalto University



Aalto University is a multidisciplinary community of bold thinkers, where science and art meet technology and business.

Project in collaboration: Dtalks workshops

ARCHITECTS ■■■■■■■■■■
EXHIBITION DESIGNERS ■■■■
PRODUCT DESIGNERS ■■■■
INTERIOR DESIGNERS ■■■■■■
GRAPHICS DESIGNERS ■■■■
SITE ENGINEERS ■■■■■■■■
PROJECT MANAGERS ■■■■
ADMINISTRATORS ■■■■

PEOPLE

We are architects, interior designers, product designers, graphic designers, engineers, project managers, content writers, animators, filmmakers, artists, and system designers. The glue that binds us together is our experiential space design approach, storytelling skills, and strategic thought process.

PRINCIPAL



Siddharth Bathla is an alumnus of IIT Kanpur, an architect and an industrial designer from education and is the Managing Director and Founder partner to Design Factory India. He is a multi-specialist designer with a focus on interactive public space, brand and digital. With over a decade of experience, he is a dedicated advocate of strategic thinking and the thoughtful use of technology. A firm believer in design as a non-silo process, problem-solving, and engaging with the end-user.

As a design practitioner he has been involved in a lot of multidisciplinary design projects ranging from designing the Museum of socialism, Agra City museum, Info Centre and Smritivan Earthquake Museum. As the founder member to The Design Village (TDV), a design institute, he has been taking vivid interest in imparting design education in across various domains.

Uttar Pradesh Technical University, Bachelors of Architecture	2003 - 2008
Indian Institute of Technology, Kanpur, Masters in Design	2009 - 2011
Aalto University Design Factory, Finland, Product Development Programme	2010 - 2011
Creative Director and Founder Partner, Design Factory India	2012
Founding Member The Design Village	2011
Academic Advisor, Delhi University	
Visiting Faculty at IIT, Kanpur	
Visiting Faculty at School of Planning and Architecture, Delhi	

TEAM LEAD



PRASHASTI CHANDRA

DESIGN DIRECTOR & ASSOCIATE PARTNER

Prashasti Chandra is an alumnus of NID, an exhibition and experience designer with a background leading multidisciplinary creative teams for cultural and commercial clients. She joined DFI in 2012, where she manages major museum projects for the firm's cultural clients. Her projects focus on the intersection between physical and digital design experiences.



RITIKA MEENA

PRINCIPAL ASSOCIATE | EXHIBITION DESIGN

Ritika Meena, an alumnus of NID, is active in various forms of communication design with a speciality in product design, environmental graphics, and mapping. Since joining DFI in 2013, Ritika has planned, designed, and managed large and small-scale design projects for institutional, corporate, and public clients.

TEAM LEAD



VIMAL RAUTELA

PRINCIPAL ASSOCIATE | ADMINISTRATION

Vimal Rautela supervises the administration and finance department at DFI, with a team that assists the company at various levels for all project management practices. Vimal had joined DFI in 2013 and now shares the central part of the technical responsibility of the practice.



MASOOD KHAN

PRINCIPAL ASSOCIATE | VISUAL COMMUNICATION

As a senior graphic designer at DFI, Masood has been overseeing the design, production, and quality of visual communication following the project demand and typology. He has successfully produced meaningful designs that are both visually attractive yet functional.

D TALKS

D talks in collaboration with Aalto University bring together specialists of design and upcoming professionals from related spheres. As many as ten to over a hundred people at times, we all share our life stories that infuse fresh perspectives, precisely letting the budding minds and young designers 'detox' themselves and celebrate design in their way.



D TOURS

D tours are annual global expeditions to buildings, cities, institutions, and even fairs on furniture and product design. Itineraries are intensively curated to attain maximum exposure and benefits. Insitu workshops for stakeholders aim to broaden perspectives on design.



D SHOP

D shop, an initiative by Design Factory India, is a platform that celebrates design in familiar day-to-day products. It offers a wide range of thoughtfully designed objects that are typical otherwise. These projects bear concepts that enhance the end-user experience through a narrative, form, or function. Happy products to you!





THE DESIGN VILLAGE

The Design Village (tdv) is an inter-disciplinary, industry-centric design institute with the vision of 'life through design.'

Its mission is to create a global hub that educates, promotes, and supports development through design. Conceived by highly motivated professionals, the institute aims to impact the perspectives of the society and enhance the country's design quotient. Tdv has global partners as institutes and centers that form a pool of faculty and students who work closely with industries and professionals. The unique opportunity to interface with the industry - Design Factory India and other initiatives within the eco-system helps bridge the usual gap between academics and industry.





The image shows the interior of a gallery space. A large, horizontal, rusted metal pipe is mounted on two wooden sawhorses in the foreground. The pipe has a valve and a small protrusion on its side. The background wall is a solid, warm-toned color. To the left, a series of vertical wooden poles support a glass partition, revealing another gallery area with various artworks on the walls. The ceiling features a grid of exposed rebar and several blue cylindrical pendant lights hang from it. The floor is made of grey square tiles.

TDV.the design village
interdisciplinary industry centric institute

PUBLICATIONS

'Fikr' is a sensitively designed publication by Design Factory India, which boldly and graphically expresses the repositioning of fundamentals and essence of Islam.

Mandi focuses on the mandi or the wholesale food grain and agro-produce market of Uttar Pradesh.

Addressing Agra captures stories of the city, the urban interventions discussing in the light of the diverse ways the built fabric is expanding within the Taj premises and beyond.

Museum of socialism captures vivid, detailed and sequential accounts of the project, its architecture, structure and spatial planning of the Jayaprakash Narayan interpretation center.

Lucknow Development Authority informs readers of the number and diverse undertakings that have transformed dreams into reality. The detailed account provides insights into the challenges and the solutions provided by the organization at the various levels of urban activity.

Ao@xv/d is a coffee-table book that preserves the events related to the exhibition - works and the building, commemorating fifteen years of Archohm, the practice, of the people, and the design parables.

The tdv dna book is a chronological and sequentially progressive mapping of the extensive design expedition undertaken to align with and understand the evolution of the design village.



AWARDS



CII - DESIGN EXCELLENCE AWARD
- BEST DESIGN PROJECT - 2019



POOL - INDIA'S BEST DESIGN
PROJECT AWARD - 2019



INDIAN INSTITUTE OF DESIGNERS
AWARDS - SPATIAL DESIGN - 2018



CII - DESIGN EXCELLENCE AWARD
- ENVIRONMENTAL DESIGN - 2018



POOL - INDIA'S BEST DESIGN
PROJECT AWARD - 2018



KYOORIUS DESIGN AWARD - 2017



POOL AWARDS - INDIA'S BEST
SPACIAL DESIGN PROJECT - 2017



TRENDS EXCELLENCE AWARDS
- PUBLIC INSTITUTIONAL
INTERIORS - 2017



NDTV DESIGN AND ARCHITECTURE
AWARDS - PUBLIC SPACE DESIGN
BUILT- 2017



NDTV DESIGN AND ARCHITECTURE
AWARDS - INTERIOR AWARD
- INSTITUTIONAL - 2017



INDIAN BUILDING CONGRESS
AWARDS - INFRASTRUCTURE - 2017



THE PLAN AWARD - PUBLIC
SPACE - ITALY - 2017



INDIAN INSTITUTE OF DESIGNERS
- 2012 COMMERCIAL WORK SPACE
(NATIONAL)



INDIAN INSTITUTE OF DESIGNERS
- 2012 COMMERCIAL WORK SPACE
(REGIONAL)



ASIA PACIFIC PROPERTY AWARDS -
2012 OFFICE ARCHITECTURE



1802, Pavillion Heights PVH-01,
Jaypee Greens Wish Town,
Sec-128, Noida - 201301, U.P.

mail@designfactoryindia.org
www.designfactoryindia.org